

Summer Times Reading Program

June 4 - September 2



The Tampa Bay Times Newspaper in Education program has again partnered with the Tampa Bay Rays and the Tampa Bay area public library systems for a summer reading program.

Students can keep up their reading skills, learn about the world around them and participate in the Reading with the Rays program simply by reading the *Tampa Bay Times* every day. **This summer, families and school district employees can subscribe to the 13/13 NIE program: 13-weeks of the Times, for \$13.** New subscribers to the *Times* can take advantage of this program by calling 1-800-888-7012 during normal hours of operation: Monday through Friday 6 a.m. – 5 p.m., Saturday 6-11 a.m., Sunday 7-11 a.m. Ask for special offer code NIE2250. According to the American Library Association, the benefits to readers in a summer reading program include:

- encouragement that reading become a lifelong habit
- reluctant readers can be drawn in by the activities
- reading over the summer helps children keep their skills up

Tampa Bay
Times
NIE
newspaper in education
tampabay.com/nie

You also can subscribe at
tampabay.com/special offer.
Enter offer code 2250 and your zip code.

**Please share this information with
all school district staff and families.**

To learn more about the Times NIE program, go to tampabay.com/nie or call **800-333-7505, ext. 8138.**